



Presents....

2010

The Great

New England Apple Pie Contest



at 27th Annual AppleFest
Wachusett Mountain Ski Area, Princeton, MA
Saturday, October 16, 2010

★ 2 Divisions ★

Amateur

(individuals, families)

Professional

(farm stands, restaurants, bakeries, chefs)

All entries receive
4 complimentary
AppleFest
admission tickets!
(\$40 value!)

PRIZES

- ★ **Get your Recipe Published on numerous websites! (Priceless!)**
Including newenglandapples.org; wachusett.com; telegram.com;
redapplefarm.com; hannaford.com
- ★ **Enjoy 1 Year of FREE Monthly Family Outings (an \$800 value)**
Including to Wachusett Mountain Ski Area,
Red Apple Farm and others
- ★ **Hannaford Gift Cards**
- ★ **Bragging Rights to claim your pie is the "Best in New England!"**
Plaque for the winners; ribbons
for the runners up!



JUDGING

- ★ Criteria include: appearance, presentation, crust, texture, flavor, secret ingredients!
- ★ Celebrity Judges
- ★ Judging at 3 p.m. with results and prizes immediately following

Also,
"A Taste of
New England Apples!"

Presented by
New England Apple Association
• Sample dozens of apple varieties
• Learn about apple growing
in New England



For contest rules or to register with recipe, go to www.wachusett.com!